



Communication Toolkit

3rd Open Call

Dissemination for partners



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ABOUT THE PROGRAMME

IMPACT EdTech is a €5.5M programme co-funded by the European Commission to boost innovation in education throughout Europe. We will be identifying, selecting and accelerating the most disruptive EdTech solutions. IMPACT EdTech is a pan-European programme designed for EdTech start-ups/SMEs to break the barriers to education and enhance learning experiences in a new era of human-centered digital education.

We are currently in our 3rd open call scouting EdTech startups working on: **Inclusive education**, **Personalised learning** and **Skills development**. This call will be active until June 30th and selected participants can benefit from up to **€197K in equity-free funding**.

IMPORTANT LINKS

IMPACT EdTech:

- Project website: impactedtech.eu
- Application Page: impactedtech.fundingbox.com
- Contact email: contact@impactedtech.eu
- IMPACT EdTech Social: [Twitter](#) | [LinkedIn](#) | [Facebook](#) | [Youtube](#) | [Newsletter](#)

Project partners:

- ISDI Accelerator: [Web](#) | [Twitter](#) | [LinkedIn](#) | [Facebook](#)
- European Schoolnet: [Web](#) | [Twitter](#) | [LinkedIn](#) | [Facebook](#)
- FundingBox: [Web](#) | [Twitter](#) | [LinkedIn](#) | [Facebook](#)

Hashtags:

#IMPACTEdTech | #EducationForAll | #DigitalEducation | #3OC |
#JoinTheEdTechRevolution

QUICK WINS: CLICK TO SHARE

Short on time? Click to retweet or share these posts on your social networks:

- [Twitter](#)
- [LinkedIn](#)
- [Facebook](#)

SUGGESTED CONTENT

TWITTER

#1

IMPACT EdTech presents the first European Incubator-Accelerator that helps EdTech start-ups/SMEs turn ideas into market-ready products, where you can receive up to €197K equity free funding. Check out more information about the now open call here

 impactedtech.eu

#2

IMPACT EdTech supports European start-ups to move from promising prototypes towards viable products. Once selected, you'll receive mentoring, piloting environment and many other educational resources and data. Follow us to stay tuned!

 impactedtech.eu

#3

If you are a start-up/SME ambitious enough to revolutionise the #edtech industry, on resolving challenges in inclusive education, personalised learning & skills development.

Take your company to a different level! Apply now  impactedtech.eu

LINKEDIN & FACEBOOK

#1:

If your #edtech start-up is working on Inclusive education, Personalised learning or Skills development, then @IMPACTEdTech provides you the perfect programme to receive up

to 197k equity-free funding and participate in the European Incubator-Accelerator that helps EdTech start-ups/SMEs turn ideas into market-ready products. Powered by @ISDI Accelerator @European Schoolnet @Funding Box

#2:

We are scouting edtech solutions to help students accomplish their studying ambition in periods of educational disruption. If you have solutions aiming at supporting schools in ensuring the pedagogical continuity with pupils through online education will also be considered under this strand or Learning solutions which facilitate remote and mobile learning that drastically improve personalised learning experiences. Apply NOW! impactedtech.eu

#3:

Call for #startups! The @IMPACTEdtech programme is now open! Up to 28 start-ups will be selected for pitch training. Up to 17 of them will be eligible to participate in a 9-months programme to fast-track your product development, Go-to-market access. Disrupt the Edtech market in EUROPE. Programme powered by @IMPACTEdtech

NEWSLETTER

JOIN THE IMPACT EDTECH PROGRAMME AND GET FUNDED WITH UP TO €197K EQUITY FREE

IMPACT EdTech has launched their 3rd and last open call starting on April 6th, focused on finding the best EdTech start-ups and SMEs working on: **Inclusive education, personalised learning** and **skills development**. The open call will be active **until June 30th** and the selected companies will receive up to €197K in equity-free funding alongside incubation and acceleration services, led by **European Schoolnet, ISDI Accelerator and FundingBox**.

[Apply now before June 30!](#)

EMAIL

Suggested subject: **Get funded with up to €197K equity free and revolutionise the EdTech Industry!**

Dear [\[Name/Start-up/SME\]](#),

We are pleased to announce that [IMPACT EdTech](#) has launched its 3rd and last open call, focused on finding the best EdTech start-ups and SMEs working on: **Inclusive education, personalised learning and skills development**.

The open call will be active **until June 30th** and the selected companies will receive **up to €197K** in equity-free funding alongside incubation and acceleration services, led by [European Schoolnet](#), [ISDI](#) Digital Business School, through [ISDI Accelerator](#) and FundingBox.

Selected start-ups will benefit from:

- **MVP Validation – Incubation (1st stage)**: Up to 17 selected companies will be supported to develop an MVP (Minimum Viable Product) based on their prototype, at the end of which their MVP will undergo live testing by a pool of experts in education. They will receive **up to €87,388** of EU Grant - of which up to €10,000 will be paid in the form of vouchers to access business and educational mentoring services, with the rest being paid as an equity-free lump sum.
- **Proof of Market – Acceleration (2nd stage)**: Up to 8 companies selected from the 1st stage with the best performing MVPs will receive additional support to bring their solutions to the market, either through piloting in schools or through beta testing, to assess the impact and performance of their solutions. They will receive **up to €110,000** of EU Grant - of which up to €20,000 will be paid in the form of vouchers to access business and educational mentoring services as well as other services to pilot solutions, with the rest being paid as an equity-free lump sum.

If you are an EdTech start-up or SME looking to revolutionize the EdTech industry, this opportunity is for you!

You can check all the information about the open call on the [IMPACT EdTech website](#).

If you still have doubts, you may contact the organization at contact@impactedtech.eu

Warm regards,

[\[Name Surname\]](#)

PRESS RELEASE

This text can be used to send to your press contacts or as website/blog content:

Example: <https://www.impacttedtech.eu/impact-edtech-3rd-open-call/>

IMPACT EdTech will fund 17 EdTech start-ups and SMEs with up to €2.3M in a third Open Call

- **On April 6, IMPACT EdTech is launching its third Open Call to select up to 17 educational start-ups/SMEs which will benefit from up to €197,388 equity free funding each.**
- **The call will remain open until June 30. Interested companies can apply through the IMPACT EdTech [website](#).**
- **The IMPACT EdTech programme offers companies access to a 9-month incubation-acceleration programme, encompassing product development, activities to test market interest and piloting in real educational environments.**
- **The IMPACT EdTech programme has already successfully supported 26 companies selected out of the first Open Call and the Remote Schooling Open Call.**
- **IMPACT EdTech is organised within the framework of the European Commission's Horizon 2020 programme to boost innovation in education throughout Europe, led by European Schoolnet, ISDI Accelerator, part of ISDI business digital school and FundingBox.**

April 7th 2021.- [IMPACT EdTech](#), the European incubator-accelerator that helps EdTech start-ups turn their ideas into market-ready products, launches its third and last Open Call to select 17 promising EdTech start-ups/SMEs to be supported with up to €197,388 equity-free funding and incubation-acceleration services adapted to their needs.

Until June 30 2021 at 13:00 CEST, EdTech disruptors providing solutions to educational challenges either targeting formal (school-based) compulsory education, or further formal and informal education can submit their applications through the project [website](#)

The Open Call targets start-ups/SMEs that address three specific challenges using digital technologies: **inclusive education**, **personalised learning** and **skills development of learners**.

The 17 selected companies will have the chance to participate in the 9-month incubation-acceleration cycle of IMPACT EdTech, during which they will be supported in developing the design of their Minimum Viable Products (MVP) by engaging with end-users and education experts, following a 'pedagogy-first' approach. This two-phase cycle will include, for the most promising projects, pre-acceleration activities to test the market interest and facilitate early deals, as well as short-cycle pilots to obtain the preliminary impact assessment data that investors and clients require.

All the selected solutions will have access to the incubation services and resources allocated during the Incubation Phase, while in the Acceleration Phase, divergent piloting pathways and resources will be adapted according to different different business models of the participating start-ups/SMEs.

Participants will take part in a rigorous and personalised training programme. Moreover, they will have access to:

1. An international network of recognised mentors from companies such as Google, Airbnb, Ikea, Yahoo, Prisa or Microsoft, among others, led by the digital business school [ISDI](#) through [ISDI Accelerator](#).
2. Education mentors, experts and digital learning professionals, as well as [Future Classroom Lab Validation Services](#) led by [European Schoolnet](#).
3. Support in access to funding opportunities, knowledge and connections through specialised communities that are related to specific tech initiatives, led by [FundingBox](#).

IMPACT EdTech is an incubation-acceleration programme funded by the European Commission via its Horizon 2020 programme, with the ambition of supporting up to 43 European EdTech disruptors with over €5.5M equity-free funding plus acceleration and mentoring services to bring their digital learning innovations into the market.

- More information about the project: <https://www.impacttedtech.eu/>
- Applications can be submitted online at: <https://impacttedtech.fundingbox.com>
- IMPACT EdTech helpdesk: <https://spaces.fundingbox.com/spaces/impact-edtech-impact-edtech-3rd-open-call-q-a>



About IMPACT EdTech

[IMPACT EdTech](#) is an incubation-acceleration programme funded by the European Commission via its Horizon 2020 programme, ambitious to support European EdTech disruptors with over €5.5M equity-free funding plus acceleration and mentoring services to bring their digital learning innovations into the market.



Partners

[European Schoolnet](#) is the network of 32 European Ministries of Education, based in Brussels. As a not-for-profit organisation, we aim to bring innovation in teaching and learning to our key stakeholders: Ministries of Education, schools, teachers, researchers, and industry.

[ISDI Accelerator](#) develops acceleration & innovation programs for start-ups, corporations and public institutions. They have led mentoring and acceleration services in the IMPACT Accelerator programmes since 2014. These initiatives, funded by the European Commission, have marked a milestone on the continent thanks to the collaboration between public entities, corporations, educational entities, investors and, of course, start-ups. Their portfolio currently features more than 200 start-ups, 4 of which have had an exit. ISDI has distributed more than 45 million of public funding and 104 million euros have been raised after their programmes.

[FundingBox](#) provides access to funding opportunities, knowledge and connections through specialised communities that are related to specific tech initiatives: Smart Mobility, Robotics, Decentralised Technologies, Circular Economy, Next Generation Internet, Industry 4.0, etc. Communities are accessible within an open-culture platform thanks to which stakeholders from startups, SMEs, Research & Technology Centres and a variety of other organisations meet, interact and collaborate. In this way, these makers, entrepreneurs, innovators and experts can build meaningful connections and win equity-free and private funding that can together boost their growth.

For further information:

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www.impacttedtech.eu

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GRAPHICS

You will find the graphics in the zip folder where you found this document. Here are some examples:



